

# SPORTS SCENE

KEEPING KIDS IN THE NEWS



# Reaching Communities To Serve Them

GROW YOUR BUSINESS,  
CONTACT SPORTS SCENE TODAY!

**517-202-1808**

[store@highschoolsportsscene.com](mailto:store@highschoolsportsscene.com)



[www.highschoolsportsscene.com](http://www.highschoolsportsscene.com)



---

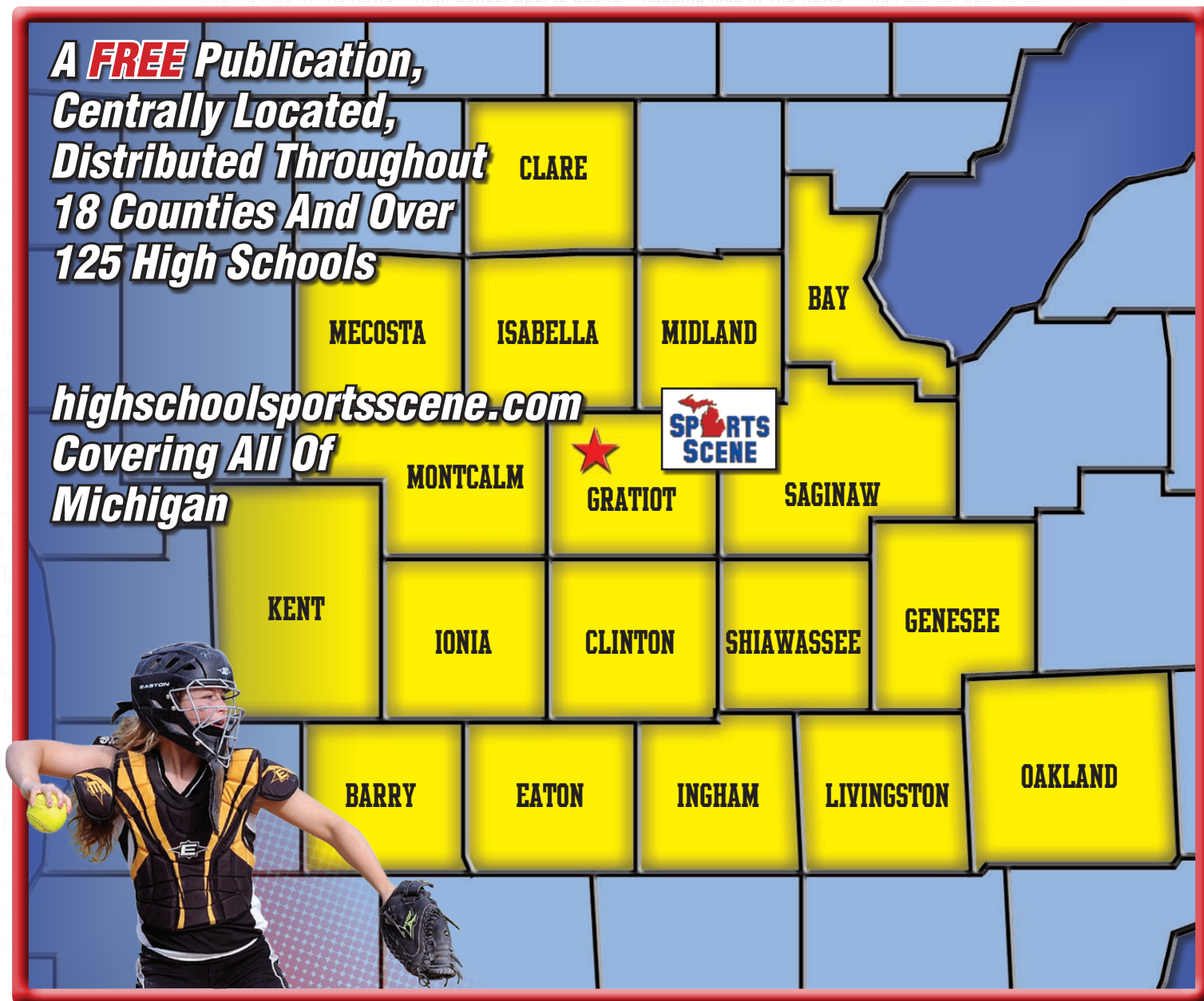
**HIGH SCHOOL SPORTS SCENE** **KEEPING KIDS IN THE NEWS**

---

555 E. Downie St. • Alma, MI 48801 • (517) 202-1808

**A FREE Publication,  
Centrally Located,  
Distributed Throughout  
18 Counties And Over  
125 High Schools**

**[highschoolsportsscene.com](http://highschoolsportsscene.com)  
Covering All Of  
Michigan**



**GREAT KIDS.  
GREAT STORIES. GREAT PHOTOS.  
GREAT COVERAGE. GREAT RATES!**

---

**[www.highschoolsportsscene.com](http://www.highschoolsportsscene.com)**

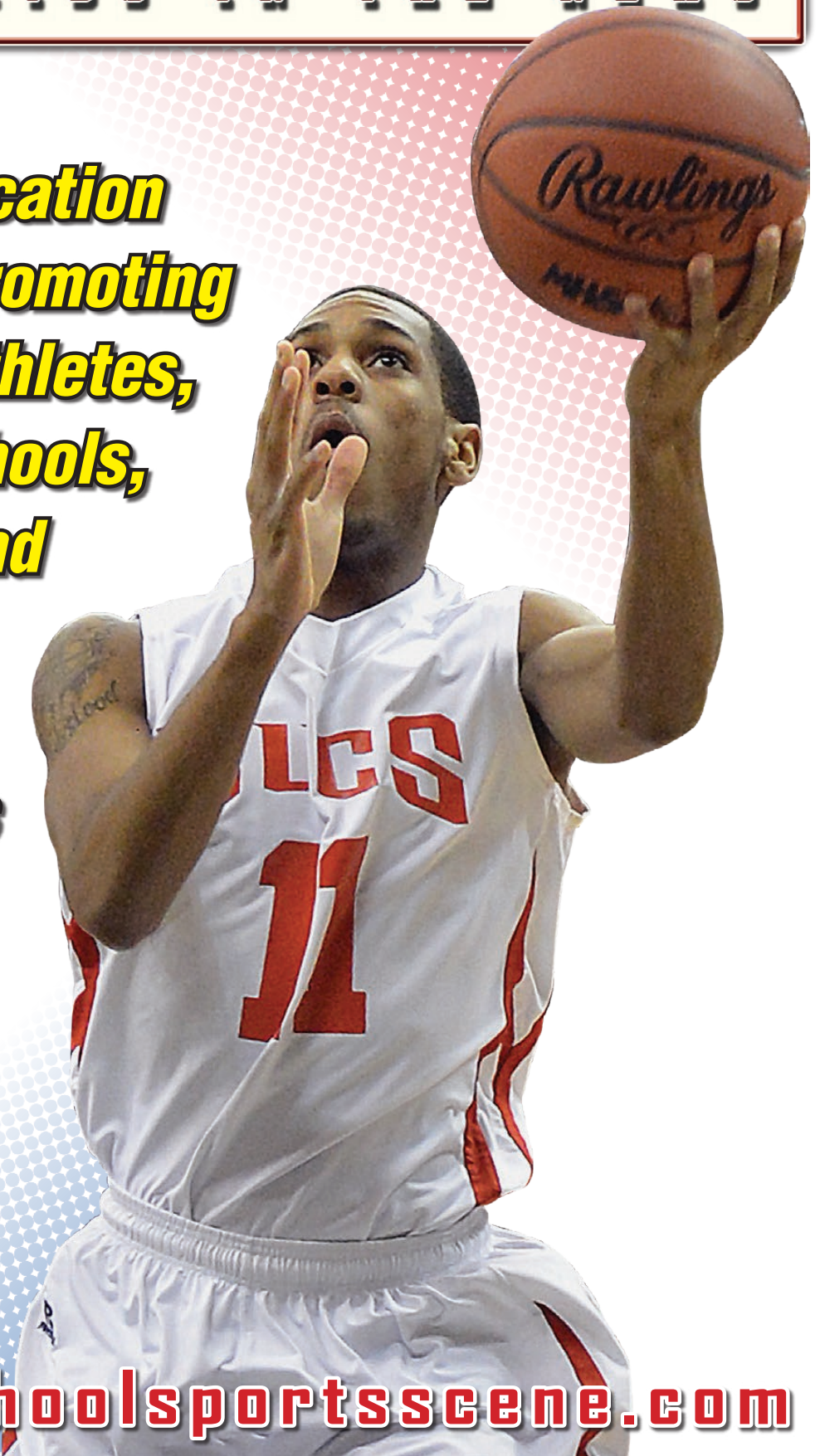
**SPORTS**



**HIGH SCHOOL  
SCENE**

**KEEPING KIDS IN THE NEWS**

***A FREE Publication  
For Everyone Promoting  
Our Student/Athletes,  
Coaches, Schools,  
Businesses and  
Communities  
With Good  
Positive Stories  
And Photos  
Providing  
Memories For  
A Lifetime.***



**[www.highschoolsportsscene.com](http://www.highschoolsportsscene.com)**



# ADVERTISING CONTRACT

Company: \_\_\_\_\_ Ph: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

START DATE: \_\_\_\_\_ TOTAL ISSUES: \_\_\_\_\_ \$ PER ISSUE: \_\_\_\_\_

SCHOOL OF CHOICE \_\_\_\_\_ OTHER \_\_\_\_\_

## RATES



### FULL PAGE

SIZE - 9½ x 12

- Open Rate: \$1,395
- 6 Months: \$1,100
- 12 Months: \$900

### 1/8 PAGE

SIZE - 9½ x 1¼ or 4¾ x 2¼

- Open Rate: \$400
- 6 Months: \$300
- 12 Months: \$200

### THUMBNAILS

- \$50/month or \$500/year\*
- \*12 month minimum agreement, SAVE \$100

### HALF PAGE

SIZE - 9½ x 6 or 4¾ x 12

- Open Rate: \$725
- 6 Months: \$650
- 12 Months: \$500

### JUMBO BC

SIZE - 3 x 2¼

- Open Rate: \$200
- 6 Months: \$150
- 12 Months: \$100

### 1/4 PAGE

SIZE - 9½ x 2¼ or 4¾ x 6

- Open Rate: \$550
- 6 Months: \$450
- 12 Months: \$375

### BUSINESS CARD

SIZE - 3 x 1⅝

- Open Rate: \$125
- 6 Months: \$100
- 12 Months: \$75

NOTES: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## WEB RATES

- Front Page \$6,000 per year
  - Global Sponsor \$3,600 per year
  - Specific School or Sport \$1,200 per year
  - Other
- Total: \$ \_\_\_\_\_

## POSTER ADS

\$200 Per Season  Fall  Winter  Spring Total: \$ \_\_\_\_\_

Sales Rep \_\_\_\_\_ Accepted By \_\_\_\_\_ Check # \_\_\_\_\_

Tear Sheets  Co-Op Invoice

- SHORT RATE - if terms of agreement are not fulfilled customer will be billed for actual rate earned.
- Contracts automatically renew unless cancellation in writing with 30 days notice.



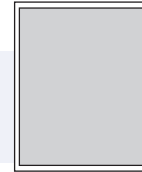
555 E. Downie St. • Alma, MI 48801  
 store@highschoolsportsscene.com  
 www.highschoolsportsscene.com

# ADVERTISING OPPORTUNITIES

The Generous Support of Our Advertisers Allows **HIGH SCHOOL SPORTS SCENE** To Continue Our Quest To **“Keep Kids In The News!”**

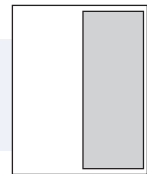
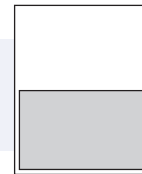
## FULL PAGE SIZE - 9½ x 12

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> 1 Time<br>OPEN RATE<br>\$1,395/month | <input type="checkbox"/> 6 Months<br>\$1,100/month | <input type="checkbox"/> 12 Months<br>\$900/month |
|---|--|---|



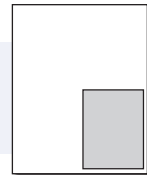
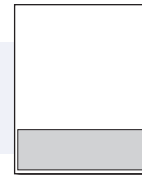
## HALF PAGE SIZE - 9½ x 6 or 4¾ x 12

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> 1 Time<br>OPEN RATE<br>\$725/month | <input type="checkbox"/> 6 Months<br>\$650/month | <input type="checkbox"/> 12 Months<br>\$500/month |
|---|--|---|



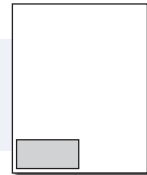
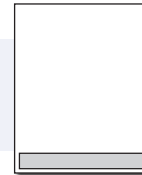
## QUARTER PAGE BANNER SIZE - 9½ x 2¼ or 4¾ x 6

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> 1 Time<br>OPEN RATE<br>\$550/month | <input type="checkbox"/> 6 Months<br>\$450/month | <input type="checkbox"/> 12 Months<br>\$375/month |
|---|--|---|



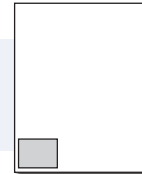
## EIGHTH PAGE BANNER SIZE - 9½ x 1¼ or 4¾ x 2¼

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> 1 Time<br>OPEN RATE<br>\$400/month | <input type="checkbox"/> 6 Months<br>\$300/month | <input type="checkbox"/> 12 Months<br>\$200/month |
|---|--|---|



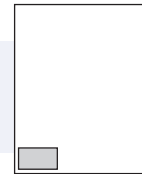
## JUMBO BUSINESS CARD SIZE - 3 x 2¼

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> 1 Time<br>OPEN RATE<br>\$200/month | <input type="checkbox"/> 6 Months<br>\$150/month | <input type="checkbox"/> 12 Months<br>\$100/month |
|---|--|---|



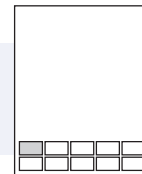
## BUSINESS CARD SIZE - 3 x 1½

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> 1 Time<br>OPEN RATE<br>\$125/month | <input type="checkbox"/> 6 Months<br>\$100/month | <input type="checkbox"/> 12 Months<br>\$75/month |
|---|--|--|



## THUMBNAILS

- \$50/month or \$500/year\*  
\*12 month minimum agreement, SAVE \$100



555 E. Downie St. • Alma, MI 48801  
[store@highschoolsportsscene.com](mailto:store@highschoolsportsscene.com)  
[www.highschoolsportsscene.com](http://www.highschoolsportsscene.com)

# WHO'S READING HIGH SCHOOL SPORTS SCENE?

## Counties

Barry  
 Bay  
 Clare  
 Clinton  
 Eaton  
 Genesee  
 Gratiot  
 Ingham  
 Ionia  
 Isabella  
 Mecosta  
 Midland  
 Montcalm  
 North Kent  
 Saginaw  
 Shiawassee



## Participating School Districts (100)

Alma	Fenton	Morley-Stanwood
Ashley	Flint Beecher	Morrice
Bath	Flint Powers	Mt. Pleasant
Bay City All Saints	Fowler	Mt. Pleasant Sacred Heart
Bay City Central	Frankenmuth	New Lothrop
Bay City John Glen	Freeland	Okemos
Bay City Western	Grand Blanc	Ovid Elsie
Beal City	Grand Ledge	Owosso
Belding	Greenville	Perry
Big Rapids	Haslett	Pewamo Westphalia
Big Rapids Crossroads	Hemlock	Portland
Birch Run	Holt	Portland St. Patricks
Breckenridge	Hopkins	Potterville
Bullock Creek	Ionia	Rockford
Byron	Ithaca	Saginaw Arthur Hill
Carrollton	Laingsburg	Saginaw Heritage
Carson City	Lake Odessa	Saginaw High
Cedar Springs	Lakeview	Saginaw MLS
Central Montcalm	Lansing Waverly	Saginaw Nouvel
Charlotte	Lansing Catholic	Saginaw Swan Valley
Chesaning	Lansing Christian	Saginaw VL
Chippewa Hills	Lansing Everet	Sanford Meridian
Clare	Lansing Sexton	Saranac
Clio	Lansing Eastern	Shepherd
Coleman	Linden	St. Charles
Corunna	Lowell	St. Johns
Davidson	Mason	St. Louis
Dewitt	Merrill	Swartz Creek
Durand	Middleton-Fulton	Tri County
East Lansing	Midland H.H. Dow	Vestaburg
Eaton Rapids	Midland	Williamston
Essexville Garber	Montebella	
Farwell	Montrose	

**SCHOOLS, FAMILIES AND COMMUNITIES!**



555 E. Downie St. • Alma, MI 48801  
[store@highschoolsportsscene.com](mailto:store@highschoolsportsscene.com)  
[www.highschoolsportsscene.com](http://www.highschoolsportsscene.com)

# WHAT HIGH SCHOOL SPORTS SCENE IS ALL ABOUT

- Our goal is to give high school student athletes more exposure, “keeping kids in the news.”
- **HIGH SCHOOL SPORTS SCENE** is a full color, top quality, easy to read publication with photos throughout.
- **HIGH SCHOOL SPORTS SCENE** is a professional venue to recognize student athletes in over 150 schools.
- **HIGH SCHOOL SPORTS SCENE** is family and community oriented with positive feature stories and photos.
- **HIGH SCHOOL SPORTS SCENE** has 4+ MHSAA Championship Issues per year
- **HIGH SCHOOL SPORTS SCENE** is free to our schools and communities, supported by our advertisers!
- **HIGH SCHOOL SPORTS SCENE** is a Michigan based company that is in it’s 6th year of successfully “keeping our kids in the news.”
- [highschoolsportsscene.com](http://highschoolsportsscene.com) is our website to provide even more coverage and photos.
- **HIGH SCHOOL SPORTS SCENE** has a professional staff of photographers and writers.
- **HIGH SCHOOL SPORTS SCENE** is a licensed Photographer of the Michigan High School Athletic Association (MHSAA)
- [highschoolsportsscene.com](http://highschoolsportsscene.com) is Michigan’s largest photographer of high school sports.



555 E. Downie St. • Alma, MI 48801  
[store@highschoolsportsscene.com](mailto:store@highschoolsportsscene.com)  
[www.highschoolsportsscene.com](http://www.highschoolsportsscene.com)

## REACH POTENTIAL CUSTOMERS ACROSS THE STREET AND ACROSS THE STATE

- **HIGH SCHOOL SPORTS SCENE** reaches over 350,000 eyes monthly with our one of a kind publication, website and social media.
- **HIGH SCHOOL SPORTS SCENE** reaches local students, parents, grandparents, teachers, aunts and uncles, cousins, friends, business people, sports fans and more!
- **HIGH SCHOOL SPORTS SCENE** reaches local governments, banks, libraries, grocery stores, professional offices, small businesses, restaurants and chain stores in 18 counties and nearly 100 high schools.
- **HIGH SCHOOL SPORTS SCENE** is a great opportunity to make a large area of population aware of your business.
- **HIGH SCHOOL SPORTS SCENE** is estimated at being read by over 100,000 readers monthly.
- **HIGH SCHOOL SPORTS SCENE'S** local communities will appreciate your support of their schools and athletes.
- **HIGH SCHOOL SPORTS SCENE'S** layout, design and full color make our student athletes and advertisers stand out.
- **highschoolsportsscene.com** has had over 2 million photo views!



555 E. Downie St. • Alma, MI 48801  
[store@highschoolsportsscene.com](mailto:store@highschoolsportsscene.com)  
[www.highschoolsportsscene.com](http://www.highschoolsportsscene.com)



# TESTIMONIALS

*I enjoyed reading the paper every month about our local school and many of the schools around the state. Thank you for having the paper available!*

**- Carol, grandparent**

*What a wonderful paper... Loved your top 100 athletes of all time.*

**- Ted**

*Thank you so much for having a photographer on the golf course and for making the photos available on your website. It is greatly appreciated.*

**- Kristine**

*I see you have added some colleges to your paper. Bravo! Enjoyed it.*

**- Bill**

*We are very pleased with our advertisement in High School Sports Scene. Each month the paper gets better and our ad always looks great!*

**- Dale Nester DDS - Ithaca**

*High School Sports Scene's coverage of all boys and girls sports is very unique and stand alone. We will continue our advertisement for years to come.*

**- Paul Lux**

**Lux Funeral Homes - Alma**

*Randy,*

*You're doing a great job with your sports magazine! We have had quite a bit of response & comments about our Bad Boy ATV ad!*

**- Judy Harrington - Diamondale**

*Thank you for your on-line photos. Great action shots.*

**- Jessica**

*I sold our first van to a lady from Weidman this morning off our ad in your magazine.*

**- Paul Seeley Jr.**

**Seeley Auto Sales - Alma**

*Being from the small community of Vestaburg, we support the area high schools. We run a business card ad in High School Sports Scene and sold a job to a new customer from over an hour away!*

**- Eric Sutherland  
Gas Productions**



555 E. Downie St. • Alma, MI 48801  
[store@highschoolsportsscene.com](mailto:store@highschoolsportsscene.com)  
[www.highschoolsportsscene.com](http://www.highschoolsportsscene.com)

HIGH SCHOOL

# SPORTS SCENE

KEEPING KIDS IN THE NEWS

# SCHOOL SPONSOR THUMBNAIL AD



**Rate: \$50**  
**Per Month**  
**Per**  
**Thumbnail**

**12 Issue**  
**Minimum**

**(517) 202-1808**

**Your Ad Here!**

<b>ENERGY FIRST</b> HOME IMPROVEMENTS 1-877-367-4911	<b>FREE ESTIMATES</b> Sunrise Windows & Doors Any Size Vinyl is Final!	<b>STING Youth Wrestling</b> Tu - Th 6-7:30 pm North School Gym	<b>HOMETOWN HANDYMAN</b> Repair/Remodel	<b>Ithaca Hometown Fun Fest</b>
Janson Authorized Stihl Dealer (989) 555-0000	<b>BATTLECRY</b> Call Today (989) 555-2222	<b>SPORTS SCENE</b> KEEPING KIDS IN THE NEWS	Silverburg Jewelers	<b>Nivision &amp; Associates</b> Tax Preparation And Consultation (989) 555-3333

**SAMPLE**





# SCHOOL POSTERS & SCHEDULES FOR EACH SEASON!!



**CUSTOMIZING POSTERS TAILORED FOR YOUR FAVORITE ALTHLETE OR SCHOOL IS OUR SPECIALTY!!**

**PROMOTING TEAMS & INDIVIDUALS**

**\$200**

**Banner Ads**

**(517) 202-1808**





Company: \_\_\_\_\_ Ph: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

START DATE: \_\_\_\_\_ TOTAL ISSUES: \_\_\_\_\_ \$ PER ISSUE: \_\_\_\_\_

SCHOOL OF CHOICE \_\_\_\_\_ OTHER \_\_\_\_\_

# RATES



**COVERING 100 HIGH SCHOOLS  
WITH GREAT POSITIVE STORIES!**

## FULL PAGE

SIZE - 9½ x 12

- Open Rate: \$1,395
- 6 Issues: \$1,100
- 12 Issues: \$900

## 1/4 PAGE

SIZE -  
9½ x 2¼ or 4¾ x 6

- Open Rate: \$550
- 6 Issues: \$450
- 12 Issues: \$375

## JUMBO BC

SIZE - 3 x 2¼

- Open Rate: \$200
- 6 Issues: \$150
- 12 Issues: \$100

## THUMBNAILS

- \$50/month  
or \$500/year\*

\*12 month minimum  
agreement, SAVE \$100

## HALF PAGE

SIZE - 9½ x 6 or 4¾ x 12

- Open Rate: \$725
- 6 Issues: \$650
- 12 Issues: \$500

## 1/8 PAGE

SIZE -  
9½ x 1¼ or 4¾ x 2¼

- Open Rate: \$400
- 6 Issues: \$300
- 12 Issues: \$200

## BUSINESS CARD

SIZE - 3 x 1⅝

- Open Rate: \$125
- 6 Issues: \$100
- 12 Issues: \$75

- Great Positive Stories On Today's Student-Athletes
- Family And Community Oriented
- Free
- Reaching Over 350,000 Eyes Monthly
- Michigan's Largest Photographer Of High School Sports
- Licensed Photographer Of MHSAA
- Coverage Of Over 100 High Schools Monthly
- Highschoolsportsscene.com Has Had Over 1 Million Photoviews
- Huge Facebook And Social Media Reach
- Reach Businesses Across The Street And Across The State

## WEB RATES

- Front Page \$6,000 per year
- Global Sponsor \$3,600 per year
- Specific School or Sport \$1,200 per year
- Other \_\_\_\_\_

Sales Rep \_\_\_\_\_ Accepted By \_\_\_\_\_ Check # \_\_\_\_\_

Tear Sheets  Co-Op Invoice

- SHORT RATE - if terms of agreement are not fulfilled customer will be billed for actual rate earned.
- Contracts automatically renew unless cancellation in writing with 30 days notice.